

COMPREHENSIVE ANALYSIS OF OSINT SERVICES: SEARCH QUERIES, TARGET AUDIENCES AND COMPETITORS

LLC "UKRGOVCAPITAL"

TABLE OF CONTENTS

1. ALL OSINT-RELATED SERVICES
2. SEARCH QUERIES AND KEYWORDS FOR DIFFERENT TARGET AUDIENCES
3. PROFILE LIST OF POSSIBLE QUERIES (DETAILED)
4. OSINT COMPETITORS ANALYSIS IN UKRAINE AND WORLDWIDE
5. CONCLUSIONS AND RECOMMENDATIONS

1. All OSINT-related services

OSINT (Open Source Intelligence) covers a wide range of services based on collecting and analyzing publicly available information. Below is a complete list of related services:

1.1. BASIC OSINT SERVICES

- Collection of public information about individuals
- Collection of public information about legal entities
- Digital footprint analysis
- Social media analysis (SOCMINT - Social Media Intelligence)
- Analysis of public registries and databases
- Geospatial analysis (GEOINT - Geospatial Intelligence)
- Media and news source analysis
- Analysis of public documents and archives

1.2. Specialized services

- Due Diligence (verification of counterparties before transactions)
- Background Checks (biography and reputation verification)
- KYC (Know Your Customer) checks for financial institutions
- Sanctions and PEP (Politically Exposed Persons) screening
- Ownership and beneficial owners analysis (UBO - Ultimate Beneficial Owners)
- Detection of hidden connections and networks
- Market and competitor analysis
- Investigative journalism and fact-checking
- Cyber threats and security analysis (CYBINT)
- Financial intelligence (FININT)
- Dark web intelligence analysis

1.3. Personal services

- Infidelity investigations
- Missing persons search
- Verification of potential partners in relationships
- Nanny and caregiver verification
- Neighbor or acquaintance verification
- Protection against fraud and deception

1.4. Corporate services

- Employee background checks
- Business partner verification
- Competitive intelligence
- Company reputation monitoring
- Corporate espionage detection
- Business risk analysis
- Compliance checks

1.5. Financial services

- Verification for banks and financial institutions
- Investment due diligence
- Insurance verification
- Financial fraud detection
- Company financial stability analysis

1.6. Legal services

- Evidence preparation for court cases
- Investigations for lawyers
- Witness and case party verification
- Analysis of public court decisions
- Hidden asset detection

2. Search queries and keywords for different target audiences

2.1. Jealous spouses (personal investigations)

This category of clients seeks services due to emotional needs and suspicions. Search queries often contain emotional undertones and require discreet communication.

Search queries:

- "how to check if husband is cheating"
- "how to find out if wife is cheating"
- "partner infidelity check"
- "private detective for spouse verification"
- "infidelity investigation"
- "how to find evidence of cheating"
- "social media activity check"
- "private detective Kyiv"
- "infidelity investigation services"
- "discreet partner verification"
- "how to check partner's phone"
- "partner location check"
- "cheating evidence online"
- "OSINT for personal investigations"
- "private detective Ukraine"

Additional queries:

- "how to check if he has someone else"
- "find information about a person online"
- "social media profile check"
- "how to find out the truth about partner"
- "private detective price"
- "quick infidelity check"

2.2. Bankers and financial institutions

Bankers require professional services for compliance, KYC, and risk assessment. Queries are more formal and technical.

Search queries:

- "KYC verification Ukraine"
- "due diligence for banks"
- "bank client verification OSINT"
- "compliance checks for individuals"
- "sanctions and PEP screening"
- "business intelligence for financial institutions"
- "company beneficial owners verification"
- "client risk assessment"
- "AML checks through OSINT"
- "client reputation verification"
- "financial intelligence"
- "bank counterparty verification"
- "hidden connections detection"
- "money laundering check"
- "OSINT services for banks"

Additional queries:

- "automated client verification"
- "OSINT integration into banking systems"
- "creditworthiness check through OSINT"
- "client risk monitoring"
- "public registry checks for banks"

2.3. Investors and investment funds

Investors seek deep analysis before transactions. Queries focus on due diligence and risk assessment.

Search queries:

- "due diligence Ukraine"
- "investment due diligence"
- "company verification before investment"
- "OSINT for investors"
- "startup founders verification"
- "investment risk analysis"
- "beneficial owners verification before deal"
- "business intelligence for investors"
- "company reputation verification"
- "hidden risks detection"
- "financial stability verification"
- "competitive environment analysis"
- "company management verification"

- "due diligence services Ukraine"
- "verification before M&A deal"

Additional queries:

- "fast due diligence"
- "comprehensive company verification"
- "verification before investment round"
- "market analysis before investment"
- "corruption connections check"

2.4. Lawyers and law firms

Lawyers require services for case preparation and counterparty verification.

Search queries:

- "OSINT for lawyers"
- "investigations for attorneys"
- "counterparty verification for lawyers"
- "evidence collection through OSINT"
- "witness verification"
- "public registry analysis for court cases"
- "hidden assets detection"
- "beneficial owners verification for court cases"
- "business intelligence for law firms"
- "court case parties verification"
- "due diligence for M&A"
- "corporate law verification"

2.5. Commercial companies

Companies seek services for market analysis, competitors, and counterparties.

Search queries:

- "competitor analysis Ukraine"
- "business intelligence"
- "counterparty verification"
- "market analysis through OSINT"
- "business partner verification"
- "competitive intelligence"
- "supplier verification"
- "company reputation analysis"
- "verification before contract signing"

- "market research"
- "potential client verification"
- "competitive environment analysis"

2.6. Media and journalists

Journalists use OSINT for investigations and fact-checking.

Search queries:

- "OSINT for journalists"
- "investigative journalism tools"
- "fact-checking services"
- "information verification for articles"
- "investigations through OSINT"
- "tools for investigative journalists"
- "public figures verification"
- "social media analysis for media"

2.7. Government agencies and special services

Government agencies require services for investigations and verifications.

Search queries:

- "OSINT services for law enforcement"
- "investigations for special services"
- "verification through public sources"
- "analysis for anti-corruption agencies"
- "OSINT platform for government agencies"

2.8. Other target audiences

HR MANAGERS:

- "job candidate verification"
- "background check Ukraine"
- "resume verification"
- "employee reference check"

BUSINESS OWNERS:

- "business partner verification"
- "how to verify counterparty reliability"

- "verification before cooperation"
- "fraud detection in business"

INDIVIDUALS (GENERAL):

- "find information about a person"
- "person verification online"
- "how to learn more about a person"
- "person information search"
- "person reputation verification"

3. Profile list of possible queries (detailed)

3.1. By general categories

Person verification:

- Biography and education verification
- Employment history verification
- Criminal background check
- Financial status verification
- Online reputation verification
- Social media verification
- Public statements and speeches verification
- Connections and acquaintances verification
- Location and activity verification
- Sanctions list screening

Company verification:

- Legal status verification
- Founders and management verification
- Financial stability verification
- Company reputation verification
- Company history verification
- Court cases verification
- Public procurement verification
- Licenses and permits verification
- Beneficial owners verification
- Connections with other companies verification

Market analysis:

- Market size analysis
- Market trends analysis
- Key players analysis
- Pricing analysis
- Entry barriers analysis
- Regulatory environment analysis
- Market development forecasting

Competitive intelligence:

- Competitor profile
- Competitor strategy
- Competitor financial status
- Competitor key personnel
- Competitor product line
- Competitor marketing strategy
- Competitor connections and partnerships

3.2. By information source types

Social networks:

- Profile analysis on Facebook, LinkedIn, Instagram, Twitter
- Publications and activity analysis
- Connections and networks analysis
- Geolocation data analysis
- Photo and video analysis
- Comments and interactions analysis

Public registries:

- Unified State Register (USR)
- Real estate rights registry
- Court decisions registry
- Sanctions registry (NACP)
- Licenses registry
- Public procurement (ProZorro)
- Tax registries

Media and news:

- News publication analysis
- Press release analysis
- Interview and speech analysis
- Media mention monitoring
- Media reputation analysis

Archives and historical data:

- Website archives
- Social media archives
- Historical publications
- Registry changes over time
- Trends and patterns

3.3. By query purposes

Risk detection:

- Financial risks
- Reputational risks
- Legal risks
- Operational risks
- Political risks

Fact verification:

- Information verification
- Fact-checking
- Source verification
- Event confirmation
- Data validation

Connection detection:

- Family connections
- Business connections
- Political connections
- Hidden connections
- Interaction networks

Evidence collection:

- Court evidence
- Investigation evidence
- Publication evidence
- Fact documentation
- Event chronology

4. OSINT competitors analysis in Ukraine and worldwide

4.1. Ukrainian competitors

MOLFAR

Founded: 2019

Headquarters: Kyiv

Team: 76+ professionals, including 40 OSINT analysts and 10 PhDs

Experience: 1,500+ OSINT investigations in 60 countries

Services:

- Background Checks (biography verification)
- Litigation Support (court case support)
- Risk Consulting (risk assessment)
- Market Research (market research)
- Strategic Communications (strategic communications)
- Military Intelligence (military intelligence)

Strengths:

- Extensive experience and team
- Wide range of services
- International experience
- High-quality analytics
- Specialization in military intelligence

Pricing policy: Premium segment (high prices)

Target audience: Large companies, investors, government agencies

SIDCON CONSULTING COMPANY

Specialization: OSINT investigations

Services:

- Counterparty Verification (counterparty verification)
- Market Entry Analysis (market entry analysis)
- Employee Background Checks (employee verification)
- Analytical Reviews and Forecasts (analytical reviews and forecasts)

Focus: Prevention of financial, reputational, and other losses
Target audience: Business, companies entering the market

OSINT FOR UKRAINE

Type: Independent non-profit foundation
Focus: Investigation of international crimes, combating disinformation

Services:

- War crimes investigation
- Disinformation combat
- OSINT tools development (e.g., Groupint for Telegram analysis)

Target audience: NGOs, journalists, researchers
Business model: Non-profit

4.2. International competitors (platforms and tools)

1 TRACE

Launched: 2024
Type: Web-based platform for OSINT and digital investigations
Certification: ISO/IEC 27001:2022 (June 2025)

Capabilities:

- SOCMINT, CYBINT, FININT integration
- Real-time blockchain wallet tracing
- DNS and IP resolution
- Data breach and account analysis
- Link visualization (link graphing)

Positioning: Competitor to Maltego and Intelligence X
Pricing policy: Paid platform

MALTEGO

Developer: Maltego Technologies GmbH
Certification: ISO 27001:2022 (2023)
Owner: Charlesbank Technology Opportunities Funds (since April 2023)

Capabilities:

- Link analysis and connection visualization

- Analysis of connections between people, domains, IPs, social networks
- Interactive graphs for understanding complex networks
- Integration with many data sources
- Extensibility through transforms

Strengths:

- Powerful visualization
- Wide industry adoption
- Many integrations
- Support for cybersecurity and corporate intelligence

Pricing policy: Premium (high prices)

Target audience: Cybersecurity, law enforcement, corporate intelligence

SHADOWDRAGON

Founded: 2016

Award: Global Entrepreneurial Company of the Year Award in OSINT industry from Frost & Sullivan (2024)

Capabilities:

- Access to social networks, dark web, and other internet sources
- Identification of persons of interest
- Network mapping
- Used by law enforcement, financial crimes units, corporate security

Target audience: Law enforcement, financial crimes, corporate security

XSINT INTELLIGENCE

Type: All-in-one platform for OSINT search

Capabilities:

- Advanced search capabilities for emails, phone numbers, IP addresses
- Access to multiple OSINT databases with one click
- Ergonomic and powerful interface

Target audience: Analysts, researchers

SPIDERFOOT

Type: Automated OSINT tool

Capabilities:

- Scanning thousands of open sources
- DNS records, dark web forums, social networks
- Highly customizable
- Focus on specific data types or sources
- Support for pentesting, threat intelligence, digital footprint monitoring

Strengths:

- Open source (open-source version)
- Lightweight design
- Useful for U.S. cyber threat analysts
- Detection of compromised accounts or phishing domains

INTELLIGENCE X

Type: Advanced search engine

Capabilities:

- Indexing data from web, dark web, and other public sources
- Search for sensitive information (data breaches, compromised emails)
- Focus on permanence - archiving most indexed content indefinitely
- Useful for threat intelligence and forensic investigations
- Historical view of data breach evolution

SOCIAL LINKS

Award: Industry Leader in OSINT market from Frost & Sullivan (2025)

Capabilities:

- Access to 500+ data sources
- Social networks, messaging apps, blockchains, public registries
- Crimewall platform with graphical visualizations
- Real-time monitoring
- Team collaboration

Target audience: Law enforcement, corporate security, researchers

LAMPYRE

Type: Universal OSINT platform for professional investigations

Capabilities:

- Analysis of phone numbers, IPs, domains, emails, crypto addresses, social networks from a single interface
- Powerful graphical visualizations
- Table views and time filtering
- Support for offline and online operations
- Batch analysis and scripting for automated workflows

Strengths:

- Budget-friendly option
- Comprehensive OSINT investigations
- Flexibility and automation

SHODAN

Type: Specialized search engine for connected devices

Capabilities:

- Exploration of connected devices on the internet
- Vulnerability detection in servers, surveillance cameras, routers, IoT devices
- AI-assisted query engine (2025) - suggests smarter filters and visual maps
- Rapid asset discovery
- Organization public IP range audit
- Detection of services with outdated TLS, misconfigured ports, or unsecured instances

Target audience: Cybersecurity, security experts

4.3. Specialized services for banks and investors

OSINT VERIFY

Specialization: Military-grade OSINT services for professionals

Services:

- Fraud investigation
- Financial crime investigation
- High-risk individuals investigation

Target audience: Professionals requiring thorough investigation

NEOTAS

Type: OSINT investigation platform

Capabilities:

- Global coverage
- Premium data sources
- AI automation
- Human-led analysis
- Actionable insights for risk, compliance, and financial professionals

Target audience: Risk, compliance, financial professionals

SASINTEL

Specialization:

- Executive and entity due diligence
- Digital footprint analysis
- Deep and dark web investigation
- Hidden risks detection
- Compliance assurance

Target audience: Business, investors, compliance

GHOSTSIGNAL INTELLIGENCE

Focus: Corporate intelligence and due diligence investigations

Services:

- Executive background screening
- Pre-deal risk analysis
- Digital footprint assessments

Target audience: Corporations, investors

UNDERWAVE

Type: Corporate due diligence and business investigations

Services:

- Comprehensive reports on financial stability
- Corporate reputation
- Legal exposure

Method: Using OSINT to provide comprehensive reports

4.4. Services for personal investigations (USA, examples)

THE NATIONAL INTELLIGENCE SERVICE

Services:

- Discreet infidelity investigations
- Advanced surveillance techniques
- Digital footprint analysis
- Confirmation or refutation of suspicions regarding partner fidelity
- Specialized surveillance
- Evidence documentation
- Compliance with legal and ethical standards

KELMAR GLOBAL

Specialization: Personal and infidelity surveillance

Services:

- Discreet services for documenting and clarifying fidelity concerns
- Experienced investigators
- Clarity and peace of mind through comprehensive surveillance and evidence collection

INSIGHT INVESTIGATIVE GROUP LLC

Region: Manatee County, Sarasota County, greater Tampa area

Services:

- Comprehensive domestic investigation services
- Specialization in uncovering the truth about marital infidelity
- Discreet surveillance
- Advanced interviewing techniques
- Thorough digital research
- Collection of irrefutable evidence

AVERY PI

Methodology:

- Initial OSINT database and social media check
- Identification of any recent changes in spouse or partner's life
- Use of vehicle detection technology
- Mobile and stationary surveillance
- Determination of daily routines and interactions
- Comprehensive activity chronology

5. Conclusions and recommendations

5.1. Key findings

The OSINT services market is very broad:

- From personal investigations to corporate intelligence
- From simple checks to comprehensive due diligence
- From automated platforms to expert services

Different target audiences have different needs:

- Personal clients: emotional queries, discretion, speed
- Business: professionalism, comprehensiveness, compliance
- Investors: depth, risk detection, speed
- Banks: automation, integration, compliance

Competition is high:

- International players with powerful platforms (Maltego, 1 TRACE)
- Ukrainian companies with experience (Molfar, SIDCON)
- Specialized services for different segments

Search queries are very diverse:

- From emotional ("how to check if husband is cheating") to technical ("KYC verification Ukraine")
- Large number of long-tail queries
- Localization is important (adding "Ukraine", city names)

5.2. Positioning recommendations

Focus on speed and quality:

- Emphasize execution speed (2-3 days vs 2-4 weeks)
- Focus on expert verification and analysis
- Quality guarantees and SLA

Price competitiveness:

- Positioning as an alternative to expensive consulting services
- Transparent pricing and packages
- Flexible payment models

Local specialization:

- Deep knowledge of Ukrainian registries and sources
- Understanding of local business environment
- Ukrainian language and localization

Technological advantage:

- Automated data collection
- Platform with self-service capabilities
- API integrations for large clients

Ethics and legal compliance:

- GDPR and Ukrainian legislation compliance
- Ethical use of OSINT
- Transparency of methods

5.3. Strategic niches

Fast due diligence for investors:

- Competition for deals requires quick decisions
- 2-3 days vs 2-4 weeks - significant advantage
- High fees, willingness to pay for speed

Comprehensive verification for banks:

- KYC, AML, compliance require regular checks
- Possibility of integration into banking systems
- Regular orders, high LTV

Personal investigations:

- Great potential, but requires discretion
- Possibility of self-service for smaller queries
- Emotional motivation = willingness to pay

Counterparty verification for business:

- Regular need among medium and large companies

- Possibility of subscription model
- Large volume of potential clients